



NEW BOOKS FOR KIDS IN NEED

“ Children need to have access to books to fulfill their potential.

Books are the ultimate tool for stimulating young minds while strengthening the imagination. I’m really honoured to be part of such a great cause! ”

– Mélanie Watt (author of the bestselling *Scaredy Squirrel* series)

While many of us may have grown up with having our own books, **almost 25% of households in Canada don’t have a single book in their home.** This means that for a lot of children, neither their parents nor the schools and programs they attend can afford to buy books at retail prices.

THAT’S WHERE FIRST BOOK CANADA COMES IN.

Working with publishers and corporate partners, we make brand-new, high-quality books available to children from low-income families and the schools and programs that serve them. Books are granted through the First Book Canada National Book Bank and the First Book Canada Marketplace.

QUICK FACTS

- > 97% of revenue donated to First Book Canada directly supports our programs that provide new books to classrooms and programs.
- > Interest in reading triples among children who receive new books from First Book Canada.
- > \$2.50 can buy a brand-new book for a child in need.

We love to team up with organizations that want to invest in the success of children in their communities and across the country, and we bring energy, creativity and experience to every partnership.

LET’S WORK TOGETHER TO MAKE EVERY CHILD A SUCCESS STORY.



1,500

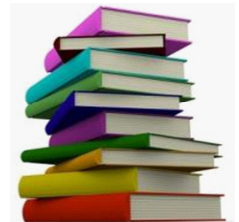
SCHOOLS AND ORGANIZATIONS in First Book Canada’s national network have access to a steady supply of new books.



An expanding network of

700

VOLUNTEERS across Canada bringing books to children



1.5 Million BRAND-NEW BOOKS

have been distributed through First Book Canada since 2009



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